

WELCOME TO THE IRRESISTIBLE OFFER Workshop

Welcome to the Irresistible Offer Workshop! You are no longer alone on your journey to creating a thriving digital knowledge business. What you now are a part of is an experience designed to be a fully virtual, fully immersive & fully interactive journey to mastering **every aspect of creating your first or next irresistible offer!** This experience is designed to be continuous live training & support coupled with a deep dive workshop that will take your education & implementation to the next level! Below you will see our training & workshop schedule! **We can't wait to spend this journey with you in an intimate setting & help you craft, launch & run a life-changing digital knowledge business with confidence!**

IRRESISTIBLE OFFER WORKSHOP ROAD MAP

*** ALL OF OUR weekly trainings will be on Wednesday's at 11:00 AM PST! (*If you miss any trainings live we will have replays of all of them inside your membership portal at PROGRAMS.MASTERMIND.COM)*

CELEBRATION & WELCOME CALL

WEDNESDAY AUGUST 18TH, 2021 - 11:00AM PT

Congratulations! You said "YES" to your next level and we couldn't be happier! Join us LIVE August 18th, 2021 for a kick-off call with Dean & team and let's get you prepared for an incredible journey! Mark your calendar today, you won't want to miss this!



PHASE I WEEKLY GROUP COACHING

EVERY WEDNESDAY 11:00 AM PST

Wednesday August 25th, 2021 - 11:00AM PT

Wednesday September 1st, 2021 - 11:00AM PT

Wednesday September 8th, 2021 - 11:00AM PT

*Each training is VERY important; however, if you cannot attend one there will ALWAYS be a replay to watch!



WORKSHOP I - IRRESISTIBLE OFFER

SEPTEMBER 16TH, 17TH & 18TH, 2021 | 9AM - 5PM PT

By the end of these 3 full days you will walk away with 100% confidence & knowledge of your "DOT", your perfected solution statement, the first draft of your offer LIVE on Mastermind.com, kickstart your value ladder & tie it all up with a bow for your first or next Irresistible Offer!

TO UPGRADE TO THE ENTIRE PROJECT NEXT LEVEL EXPERIENCE
PLEASE EMAIL WORKSHOPS@MASTERMIND.COM!



WORKSHOP II - TRAFFIC & MARKETING

OCTOBER 28TH, 29TH & 30TH, 2021 | 9AM - 5PM PT

By the end of these 3 full days you will walk away with 100% confidence & knowledge of your traffic tactics, your marketing plan and even a content calendar to set yourself up for a thriving knowledge business going into workshop #3! mark your calendar now!



PHASE II WEEKLY GROUP COACHING

EVERY WEDNESDAY 11:00 AM PST

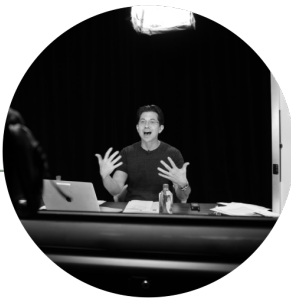
Wednesday September 22nd, 2021 - 11:00AM PT

Wednesday September 29th, 2021 - 11:00AM PT

Wednesday October 6th, 2021 - 11:00AM PT

Wednesday October 13th, 2021 - 11:00AM PT

Wednesday October 20th, 2021 - 11:00AM PT



PHASE III WEEKLY GROUP COACHING

EVERY WEDNESDAY 11:00 AM PST

Wednesday November 3rd, 2021 - 11:00AM PT

Wednesday November 11th, 2021 - 11:00AM PT

Wednesday November 17th, 2021 - 11:00AM PT

Wednesday December 1st, 2021 - 11:00AM PT

*Yes, there is still a replay for all of these dates!



WORKSHOP III - SALES & PERSUASION

DECEMBER 9TH, 10TH & 11TH, 2021 | 9AM - 5PM PT

By the end of these 3 full days you will walk away with 100% confidence & knowledge of how to not only get people to talk with you on the phone or via email but how to persuade them confidently and sell like a professional! This will be the backbone to your successful knowledge career!

TO UPGRADE TO THE ENTIRE PROJECT NEXT LEVEL EXPERIENCE
PLEASE EMAIL WORKSHOPS@MASTERMIND.COM!



PHASE IV - IMPLEMENTATION & MASTERY

DECEMBER 15TH , 2021 - FEBRUARY 16TH, 2021

Wednesday December 15th & 22nd, 2021 - 11:00AM PT

Wednesday December 29th & January 5th - 11:00AM PT

Wednesday January 12th & 19th, 2021 - 11:00AM PT

Wednesday January 26th & February 2nd - 11:00AM PT

Wednesday February 9th & 16th

PLUS YOUR CELEBRATION & GRADUATION EVENT!



1 DAY VIRTUAL CELEBRATION & GRADUATION

FEBRUARY 23RD, 2021 | 9AM - 5PMPT

Join Tony, Dean & your intimate family of Project Next Level graduates for an immersive event to gain next level capabilities & celebrate your year of incredible success & impact! This event is all about you and what you have been able to accomplish in just 6 short months, probably be more than you thought you could do with our help!

F A Q

What if I miss a Wednesday training?

If you miss a training don't worry! Every training we do will be recorded and accessible immediately after inside of your private membership area.

Will Dean be live on the trainings?

Dean will be at EVERY single workshop with you and he will also be on most of the weekly trainings with you which makes this group SO unique!

Will these be virtual or in person events?

Every training we have will be a 100% virtual, immersive & interactive experience hosted in our brand new virtual stadium.

How do I access the live training events?

Not only will we send you MULTIPLE emails before each training but you will have a large button in your membership area you can click anytime

How do I ask questions about my account?

If you need ANY assistance you can always email workshops@mastermind.com and someone from our team will respond as soon as possible.

Will I get to share thoughts & ideas I have?

YES! Not only will we have live Q&A, hotseat experiences & live chat but you also will have small intimate breakout rooms with amazin teammates.

Where can I connect with other members?

Make sure to join the private Facebook group and stay engaged in there as much as possible! facebook.com/groups/projectnextlevel

How do I upgrade to the entire program?

In order to upgrade to the entire Project Next Level program, please email workshops@mastermind.com and let them know you want to upgrade!

Who will I be when this experience is done?

You will be someone with 100% confidence on how to launch, run and scale a successful digital knowledge business! We are so excited for you!

C O N T A C T U S